

Industry Partner



National Conference
on
**India's Foreign Trade – Accelerating Capacities to
Trade & Development**
NCIFT 2020

28th February 2020



Organized by

The Department of Commerce

NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)

(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified)

Recognized by UGC with 2(f) & 12(B), Under Star College Scheme by DBT, Govt. of India)



Venue : **Nehru Arts and Science College, Coimbatore**

BACKGROUND NOTE

Developing countries face special difficulties in benefitting as they should from the globalized and liberalized trading system. Helping developing countries to participate more effectively and efficiently in the global trading system is one of the World Trade Organization's (WTO) most important agenda. Those developing countries which trade successfully are those which have achieved remarkable progress in alleviating poverty and raising the living standards of its people. But there are countries, including a large number of least-developed countries (LDCs) where trade is yet to contribute for economic growth and social development. Countries shall achieve their developmental objectives by building their "trade capacity" which shall facilitate more effective and efficient trading practices. The key aspects revolving around trade capacity are **trade infrastructure, institutional facilitators and human capabilities**. Enhancing trade capacity involves other aspects too, including sophisticated technologies, scientific tools, training entrepreneurs on various facets of business and tapping business opportunities in the global market place.

This conference aims at finding ways and means to build India's capacity, through enhancing infrastructure capacity, institutional capacity, human capacity, revisiting India's trade policies, international trade relations, global trade landscape amongst others. The outcome of this conference is hoped to directly contribute for the economic and social development of our country and those countries trading with us.

CONFERENCE THEME

The theme of this conference is 'India's Foreign Trade – Accelerating Capacities to Trade & Development'; and this theme shall include all recent research studies, working research studies and case studies pertaining to India's Foreign Trade and ways and means to enhance the trading capacity of India.

CONFERENCE OBJECTIVE

The objective of this conference is to understand the present landscape of India's Foreign Trade and to identify key thrust areas to be accelerated for effective trading in the global market. The conference shall also focus on gaining insights for the development of comprehensive economic agendas, commerce and trade reforms, addressing challenges, and formulate strategies for enhancing India's capacities to trade.

CALL FOR PAPERS

The conference invites research papers, working research papers, research projects in-progress and case studies from researchers in the faculties of Economics, International Business, Finance, Marketing, Human Resource, Sciences, Engineering, Technologies, Agriculture and Entrepreneurship that are associated with the theme or sub-theme of this conference. Potential topics shall be or associated with the following sub-themes:

Infrastructure Capacity

Seaports, Airports, Railways, Roadways, Inland Waterways
Supply Chain, Value Addition, Warehousing & Containerization
Special Economic Zones, Processing Zones, Industrial Estates
Technology Transfers & Technology Up-gradation
Innovations in agriculture, sciences, engineering & technologies
Manufacturing & Processing Practices
Achieving Manufacturing Excellence
Telecom & Digital India Movement
'Make-in-India Initiative

Institutional Capacity

Banking, Financing Institutions & Insurance
Establishing International Centres of Excellence
MNCs, MNEs, Transnational Companies, MSMEs, SMEs, SSIs
Trade promotion organizations – Trade centres & councils
International Trade Facilitators – WTO, ILO, World Bank, IMF & UN Developmental Agencies
Regulatory bodies – Ministry of Industries & Dept. of Commerce
DGFT, Exim Bank, ECGC
FDIs, FIIs, Joint Ventures, PPPs
International Collaborations
Entrepreneur Development

Human Capacity

Individual & Institutional Transformations
Technical Education & Training Practices
Human Efficiency & Productivity
Skill Development Initiatives
Women Empowerment
Unemployment Issues

Other Developmental Studies

Problems faced by developing & LDCs
India's Foreign Trade – Evolution & Achievements
India's Foreign Trade Policy 2015-20 – An appraisal
Impact of Political Systems on Trade & Development
International Trade Agreements & Negotiations
Poverty Alleviation, Food Safety & Security
Educational System, Health & Hygiene
Laws & Acts Governing Foreign Trade
Controlling Corruption and Scandals
International Trade Relations
Ease of doing business in India
Sustainable Trade Ecosystem

CATEGORIES OF RESEARCH PAPERS

1) *Academic Research Papers* -Academic research papers shall be either conceptual or empirical. The length of the paper shall be around SIX pages excluding acknowledgements and references.

2) *Case Studies* -Typical cases associated with the theme or sub-themes of this conference are invited. Each case shall be of around SIX pages excluding acknowledgements and references. Case studies must include teaching notes where the case is intended for academic use and publication. Where a case study is connected to an organization, the original name and credentials of the organization is to be disclosed and a formal letter of 'No Objection' issued by that organization is to be submitted along with the case study.

3) *Working Research Papers/ Ph.D / M.Phil. Thesis* –Researchers presently working on specific research projects associated with the conference theme/ sub-theme and research scholars who have submitted their thesis during the academic year 2018 – 19 may also present their research work for the award of best research contribution for 2018 - 19. The length of such papers shall be around SIX pages, excluding acknowledgements and references.

SUBMISSION OF ABSTRACT & FULL PAPER

An abstract in around 200 words is to be submitted that shall include a summary of all the contents in the full research paper. Every abstract should include the title of the research paper/ case study, followed by the name of the author(s). Below the abstract, 5 to 7 key words are to be included. In the foot note, the author(s) designation and affiliations are to be included. The abstract must be limited to a maximum of one A 4 page.

Once the abstract qualifies in the review process, authors' will be communicated about the submission of the full paper. The length of the full papers shall be as mentioned in the previous section. Authors of selected papers are required to submit a declaration with regard to originality of their research paper and plagiarism. Upon the receipt of the full paper, the paper will be tabled for peer review and tested for plagiarism. Qualifying papers will be selected for presentation during the conference and publication thereafter. After which, the author(s) will be communicated about the final registration with the payment of applicable registration fee.

Abstracts and full papers are to be submitted in soft copy to: ncift.conference@gmail.com

PREPARATION OF MANUSCRIPT (ABSTRACT & FULL PAPER)

The entire manuscript shall be prepared as per the following guidelines –

Paper Size: A 4, Printing: One Side, Font Style: Times New Roman, Font Size: Title – 14, Author(s) Name(s) – 10 Italics, Sub-headings – 12 Bold & Body Text – 12, Spacing: 1.5 and Margins: 1 inch on all 4 sides. Referencing is mandatory for research papers and shall be as per APA style of formatting (Ref. www.apa.org).

PRESENTATION OF FULL PAPER

Once the full paper is called for presentation, it is mandatory that at least one of the authors attend the conference in person and present the paper. If the paper is in the category of research in progress, then the presentation shall include the updated content as on the date of submission of the abstract.

PUBLICATION OF MANUSCRIPT

After presentation, the manuscripts will be recommended for publication in a reputed international journal with ISSN and other credentials. A list of our journal publishing partners will be provided once the manuscript qualifies for publication. Authors wishing to publish their manuscript with our publishing partners shall choose the journal from our list of publishing partners and pay the applicable publication charges. All guidance will be provided for refinement of the manuscript. Anyhow, publication is not mandatory for participating/ presenting a full paper in the conference.

AWARDS & RECOGNITION

All registered participants and authors will receive a certificate of participation. In case of contribution of manuscript, at least one of the author must attend the conference in person and present the full paper. Best three research papers AND three case studies will be awarded with certificates of commendable contribution and cash incentives. So as to qualify for the best research paper/ case study award, it is mandatory that ALL THE AUTHORS of that manuscript have registered, anyhow one of the authors would have come in person and presented the full research paper/ case study.

CONFERENCE REGISTRATION

It is mandatory that all the authors of a manuscript register along with the payment of the applicable registration fee. The registration fee for various categories of participants and important time lines are furnished below:

IMPORTANT DATES

Participant Category	INR
Graduate Students	400
Post-graduate Students	600
Research Scholars (M.Phil./ Ph.D.)	1000
Academicians	1200
Industry Practitioners	1200
General Attendees (Any Category)	400

Last date for the submission of abstract	25 th December 2019
Intimation of accepted abstracts	25 th December 2019
Last date for the submission of full paper	5 th February 2020
Intimation of accepted full papers	5 th February 2020
Last date for the payment of registration fee	15 th February 2020
Conference	28 th February 2020

In case of authors submitting more than one manuscript, 50% of the applicable registration fee per author is payable for every additional paper towards certification and editorial charges.

The registration fee includes a conference kit, certificate, refreshments and working lunch on the day of the conference. Conference kit will not be provided for general attendees, graduate and post-graduate participants

Payment of registration fee shall be made:

1. By DD: To be drawn in favor of "HILLGROVE RESEARCH PVT LTD" payable at Coimbatore.
2. By NEFT: "HILLGROVE RESEARCH PVT LTD", State Bank of India, Narasimanaickenpalayam Branch, A/c No. 35495376048, IFSC – SBIN0008155.

ABOUT THE ORGANIZERS

Nehru Group of Institutions (NGI)

Nehru College of Educational and Charitable Trust, established at an auspicious moment in the year 1968, with the primary objective of rendering selfless, dedicated and yeomen service to cause of higher education, originally in the field of Aeronautical Engineering and subsequently in the field of rest of engineering branches, Management, Arts, Science, and Paramedical Sciences. Its educational service to the poor underprivileged and downtrodden in the society is freely accessed and widely appreciated by the people, especially from Tamil Nadu and Kerala. Over the period of nearly four decades, it has established and patronized a number of prestigious Educational Institutions. The Trust is headquartered at Coimbatore, and has spread its wings to the neighboring state of Kerala too by establishing educational institutions there. The institutes under the NGI umbrella are accredited by MCI, AICTE, DGCA, NAAC "A" Grade, PCI, COA, NCI, BAR Council of India and ISO certification agency. The NGIs have signed MOUs with reputed national and international universities, IATA, AMADEUS and SAP Training Centre. The NGIs have accomplished funded projects in the fields of research and consultancies to the extent of 4 crores.

Nehru Arts and Science College (NASC)

NASC emerged from the galaxy of Nehru Group of Institutions in the year 1998 with the dictum, "Knowledge is wisdom". The college is affiliated to the Bharathiar University, Coimbatore and recognized by the UGC of India under section 2(f) and 12(b). The college is situated in a tranquil environment of sprawling 35 acres campus located in Thirumalayampalayam about 2.5 Km from NH 47 (connecting Coimbatore and Palakkad), 15 Km from Coimbatore City and 14 Km from Kerala border.

To begin with, the college offered 4 graduate degree programmes with 54 students. Subsequently, the consistent and conscious effort of the Management, the Principal and the team of Faculty Members, has nurtured the institution, and has strengthened its academic and research capabilities, resulting in success in every sphere of its endeavor over the years. The college obtained the status of 'Autonomous' during the year 2017. The college caters to the needs of 3,705 aspirants by offering much-sought-after programmes in Arts, Science, Commerce and Management faculties. Today, the college offers 22 graduate degree, 8 post-graduate degree and 10 research degree programmes (M. Phil. and Ph. D.). The college has been excelling consistently in its key result areas and secured more than 200 university ranks as on date.

Department of Commerce

The Department of Commerce offers 5 UG courses, M.Com (F&C), M. Phil. and Ph.D. programmes with excellent infrastructure and instrumentation facilities. The department has highly qualified and experienced faculty members, including nine doctorates. The department is actively involved in academic and research programmes in Commerce. The department has a good academic record of achievers with distinctions and university ranks. There are a good number of publications in National and International Journals and presentations made by faculty members, researchers and students in conferences and research forums. The department is being supported with minor and major research projects by UGC of India and various other funding agencies.

HILLGROVE Research Pvt. Ltd.

HILLGROVE Research Pvt. Ltd. was incorporated with the long-term vision of its founders to contribute and promote research in the areas of Agriculture, Engineering, Science and Technology, Business and Management, and Innovation among others. To achieve its aim, the company fosters advocacy programs, capacity building workshops, training, technical education, rural entrepreneurship and literacy. For more details please visit our website - www.hillgroveresearch.com

CONFERENCE COMMITTEE

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Managing Trustee, NGI

Dr. P Krishna Kumar

CEO & Secretary, NGI

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Principal, NASC

Convener

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